

MOVING SMALL TRUCKLOAD COURSE INFO SHEET



**Member Benefit
Course**

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Course Overview

The freight landscape is evolving fast—and Small Truckload (STL) has emerged as a critical solution for shipments that are too large for parcel, too urgent or valuable for LTL, and too small for Full Truckload. STL bridges this gap by providing exclusive-use, direct transportation using smaller vehicles such as cargo vans, box trucks, and straight trucks.



Small Truckload Moves gives transportation intermediaries a practical foundation in STL operations. Rather than treating STL as a niche offering, this course positions it as a strategic service line—helping brokers identify when STL is the right fit, select proper equipment, manage risk, leverage technology, and price shipments profitably and compliantly.

By the end of the course, learners will understand how STL fills modern supply chain gaps created by on-demand commerce, rising customer expectations, and the need for faster, lower-risk delivery options.

What You'll Learn

After completing this course, you will be able to:

- Define Small Truckload (STL) freight, including typical equipment, average capacities, and how STL compares to LTL and FTL
- Identify when STL is the optimal solution based on shipment size, urgency, risk, and cost considerations
- Explain the unique value propositions and market gaps STL fills in today's supply chain, including the impact of e-commerce and on-demand delivery trends
- Apply best practices for carrier selection and risk management, emphasizing exclusive use and higher insurance standards
- Match freight to appropriate STL equipment such as cargo vans, box trucks, and straight trucks
- Navigate safety and compliance requirements, including FMCSA authority, insurance verification, and driver qualifications
- Leverage technology tools for quoting, booking, carrier vetting, real-time tracking, and electronic proof of delivery

- Build lawful, value-based STL pricing models while maintaining antitrust compliance
- Develop repeatable STL capabilities within your brokerage through training, carrier networks, and process integration

Competencies You'll Build

This course supports the development of core professional competencies, including:

- **Operational Readiness & Risk Awareness**
- **Applied Industry Knowledge**
- **Decision-Making Under Constraints**
- **Customer Communication & Expectation Management**
- **Problem Recognition and Resolution**

How the Course Works

Course Type:	TIA Member Benefit / On-Demand
Length of Access:	60 days of access from enrollment
Cost:	Complimentary to TIA Members
Final Exam:	Yes
Certificate:	Certificate of Completion issued

Who Should Take This Course?

- Brokers handling expedited, high-value, or mid-sized shipments
- Operations teams coordinating dedicated or time-sensitive freight
- Sales professionals advising customers on STL vs. LTL vs. FTL solutions
- Brokerage leaders looking to expand STL as a service offering
- Anyone responsible for reducing risk while improving delivery speed

This course is ideal for professionals who want to move beyond transactional freight booking and confidently deploy STL as a competitive advantage.

Why It Matters

Small Truckload isn't just "smaller trucks." It's a strategic response to modern logistics pressures—faster delivery expectations, fragile or high-value freight, and shipments that don't neatly fit LTL or FTL models.

When applied correctly, STL reduces handling, minimizes damage risk, accelerates delivery, and improves customer satisfaction. When misapplied, it increases costs and operational complexity.

Small Truckload Moves equips transportation intermediaries with the knowledge to deploy STL intentionally—matching the right equipment, carriers, pricing, and technology to each shipment. Graduates leave with a clear framework for identifying STL opportunities, managing compliance, and building scalable STL capabilities that protect margins while delivering exceptional service.