

MASTERING INTERMODAL COURSE INFO SHEET



**Member
Benefit Course**

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**AI Coach
Support**



Course Overview



Intermodal transportation plays a growing role in modern freight brokerage — but it also introduces complexity. Mastering Intermodal is designed to give TIA members a practical, working understanding of how intermodal moves function across North America and how brokers can confidently support, manage, and position these solutions for customers.

By completing the course, learners gain the confidence to explain intermodal options, manage expectations, and support successful outcomes without relying on trial and error.

What You'll Learn

After completing this course, you will be able to:

- Explain how intermodal transportation works and when it is an effective option for shippers
- Identify the key players involved in an intermodal move and understand their roles
- Evaluate service options, equipment considerations, and routing decisions
- Recognize common operational, financial, and compliance risks, and how to reduce them
- Communicate intermodal value, limitations, and expectations clearly to customers

Competencies You'll Build

This course supports the development of core professional competencies, including:

- **Operational Readiness & Risk Awareness**
- **Applied Industry Knowledge**
- **Decision-Making Under Constraints**
- **Customer Communication & Expectation Management**
- **Problem Recognition and Resolution**

How the Course Works

Course Type:	TIA Member Benefit / On-Demand
Length of Access:	60 days of access from enrollment
Cost:	Complimentary to TIA Members
Final Exam:	Yes
Certificate:	Certificate of Completion issued

Who Should Take This Course?

- TIA members looking to expand their understanding of intermodal freight
- Brokers who want greater confidence managing non-truckload solutions
- Professionals responsible for advising customers on cost, service, and risk tradeoffs

Why It Matters

Intermodal can create meaningful value — but only when it's understood, communicated, and managed correctly. Brokers who complete Mastering Intermodal are better equipped to make informed recommendations, reduce avoidable issues, and position themselves as knowledgeable, trusted partners in increasingly complex supply chains.