

FOUNDATIONS OF DRAYAGE COURSE INFO SHEET



**Member
Benefit Course**

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**AI Coach
Support**



Course Overview



Drayage may look like a short haul on the map — but it plays an outsized role in modern freight brokerage. Foundations of Drayage is designed to give TIA members a practical, working understanding of container trucking and the critical first and final miles connecting ports, rail terminals, and customers.

This course walks brokers through how drayage actually works: from container equipment and chassis to terminal requirements, carrier vetting, rate building, and operational execution. By completing the course, learners gain the confidence to manage container moves, communicate expectations clearly, and reduce costly surprises when working in port and rail environments.

What You'll Learn

After completing this course, you will be able to:

- Explain how drayage differs from intermodal and why it serves as the critical link between terminals and customers
- Identify key stakeholders in drayage operations — including ports, rail yards, brokers, and carriers — and understand their roles
- Recognize container equipment types, chassis requirements, and terminal access rules
- Evaluate motor carrier requirements such as UIIA registration, TWIC credentials, and trailer interchange insurance
- Build accurate drayage quotes by gathering the right operational details and understanding common accessorials
- Manage import, export, and domestic intermodal drayage workflows from tender to termination
- Communicate drayage expectations, risks, and costs clearly with both customers and carriers

Competencies You'll Build

This course supports the development of core professional competencies, including:

- **Operational Readiness & Risk Awareness**
- **Applied Industry Knowledge**
- **Decision-Making Under Constraints**
- **Customer Communication & Expectation Management**
- **Problem Recognition and Resolution**

How the Course Works

Course Type:	TIA Member Benefit / On-Demand
Length of Access:	60 days of access from enrollment
Cost:	Complimentary to TIA Members
Final Exam:	Yes
Certificate:	Certificate of Completion issued

Who Should Take This Course?

- TIA members who want to expand into container freight and drayage services
- Brokers seeking greater confidence managing port and rail moves
- Operations professionals responsible for coordinating container pickups and deliveries
- Sales teams advising customers on cost, service, and risk tradeoffs in drayage
- Anyone new to drayage who wants a structured, practical introduction — or experienced brokers looking to refine their process

Why It Matters

Drayage introduces unique operational complexity: terminal access rules, specialized carriers, chassis availability, accessorial charges, and strict timing requirements. Brokers who understand these moving parts are better equipped to prevent delays, control costs, and protect customer relationships.

By completing Foundations of Drayage, learners move beyond surface-level container knowledge and gain practical tools to manage real-world drayage scenarios — positioning themselves as informed, reliable partners in increasingly complex supply chains.